

H1 & Q2 2022 Investor Presentation

July 2022

corp.lenta.com

DISCLAIMER

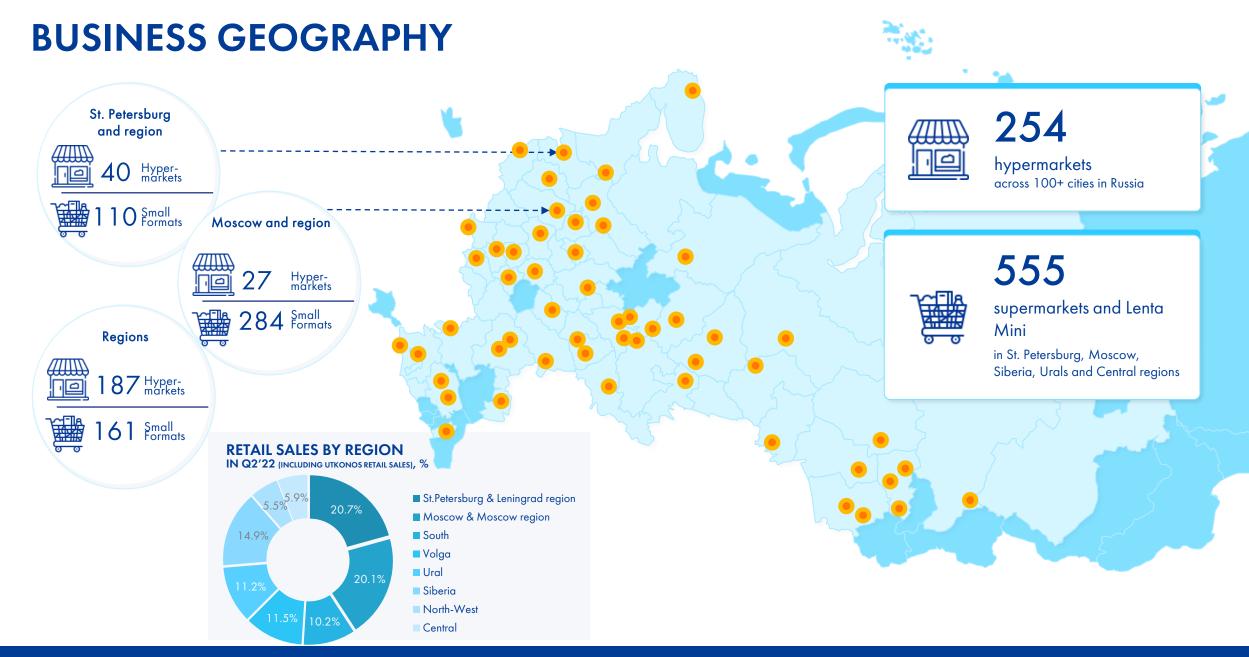
This presentation includes statements that are, or may be deemed to be, "forward-looking statements." These forward-looking statements can be identified by the fact that they do not only relate to historical or current events. Forward-looking statements often use words such as "anticipate," "target," "expect," "estimate," "intend," "expected," "plan," "goal," "believe," or other words of similar meaning. By their nature, forward-looking statements involve risk and uncertainty because they relate to future events and circumstances, a number of which are beyond Lenta's control. As a result, actual future results may differ materially from the plans, goals, and expectations set out in these forward-looking statements. Any forward-looking statements made by or on behalf of Lenta speak only as of the date of this announcement. Except as required by any applicable laws or regulations, Lenta undertakes no obligation publicly to release the results of any revisions to any forward-looking statements in this document that may occur due to any change in its expectations or to reflect events or circumstances after the date of this document.

LENTA'S STRENGTHS TODAY

"LENTA IS PERFECTLY POSITIONED TO BE A GROWTH LEADER IN THE NEXT STAGE OF RUSSIAN FOOD RETAIL"









OUR STRATEGY



OUR 2025 STRATEGY IS SIMPLE: X2 GROWTH WITH HIGHEST PROFITABILITY ON THE MARKET



+ RUB 550 BN to FY 2020 SALES



LENTA 2025 VISION



Improve our current offer in core business



Become closer to customer



LENTA'S STRATEGIC GOALS THROUGH 2025



STRATEGIC UPDATE



VIA EXPANSION IN PROXIMITY & ONLINE WE GET HIGHER SHARE IN CUSTOMER WALLETS



Primary focus mission

(🗸

Secondary focus mission

HYPERMARKET



Number of Stores	254	Focus Missions					
Key Parameters ¹							
Selling space, sqm	2,500 – 9,000	ہ ہ Big planned purchase for a short	Big planned purchase for a long	Planned non-food			
Number of SKUs	15k – 30k	time	time	purchase (durables)			
Owned selling space	78.0%		 Small purchase: dry & fresh Purchase of fresh to eat right after (snack) Purchase of missing fresh in nearby store 				
Share of Non-food in Sales	22.2%	Planned non-food purchase (near food)	Quick/spontaneous purcQuick/spontaneous purc	, -			
Share of Private Label	16.1%	Primary focus miss	sion Secondary	r focus mission			

SUPERMARKET



Number of Stores	350	Focus Missions					
Key Parameters ¹							
Selling space, sqm	700 – 1,500	Small purchases:	Big planned	o~o Big planned			
Number of SKUs	4.6k – 12k	Dry & Fresh	purchase for a short time	purchase for a long time			
Owned selling space ²	20.9%	 Purchase of fresh to eat ri Purchase of missing fresh Quick/spontaneous purchase 	in nearby store	food purchase (durables)			
Share of Non-food in Sales ²	9.1%	 Quick/ spontaneous purchase of dry (eat right after) 					
Share of Private Label ²	11.0%	Primary focus miss	sion Secondary	focus mission			



MINI LENTA



Number of Stores	205		Focus Missions				
Key Parameters ¹				A			
Selling space, sqm	200 - 850	Small purchases:	Purchase of fresh to eat right after (snack)	Purchase of missing fresh in nearby			
Number of SKUs	3.5k – 6.8k	Dry & Fresh		store			
Owned selling space ²	5.3%						
Share of Non-food in Sales ²	10.7%	Quick/sponta- neous purchase of dry (bring home)	Quick/sponta- neous purchase of dry (eat right after)	Big planned purchase for a short time			
Share of Private Label ² 16.5%		Primary focus miss	, -	Secondary focus mission			



H1 2022 RESULTS

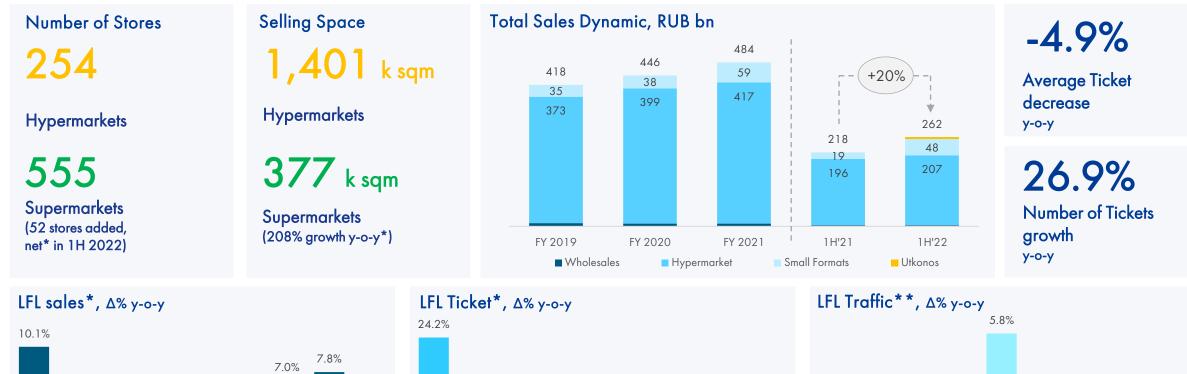


H1 2022 HIGHLIGHTS

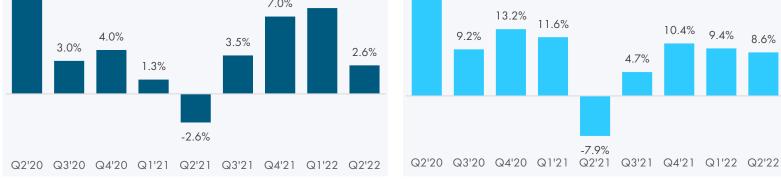


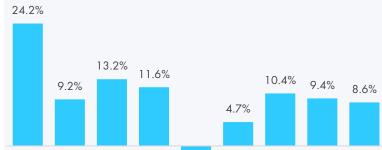


H1 2022 OPERATING RESULTS



-7.9%







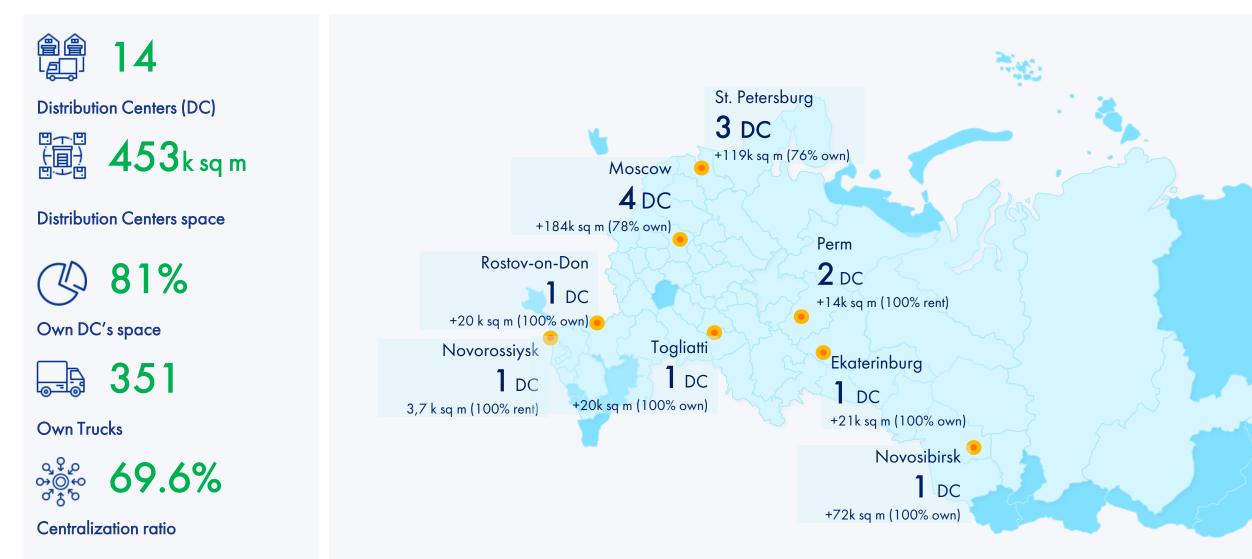


H1 2022: FORMAT DETAILS

	Hypermarkets	Small formats
岡一岡 ඛ Number of stores 岡一岡	254	555**
Selling space, sq.m.	1,401,291	377,411
Owned selling space, %	78.0%	17.1%
Pたる Sales density, は RUB/sq.m*	304.4	285.7
Retail sales split***	79.7%	20.3%
Average ticket, RUB	1,347	519
Average # of SKU	28,098	7,606

* Retail sales for the last four quarters divided by the average selling space over the last five quarters ** Including Lenta Mini *** Excluding Utkonos

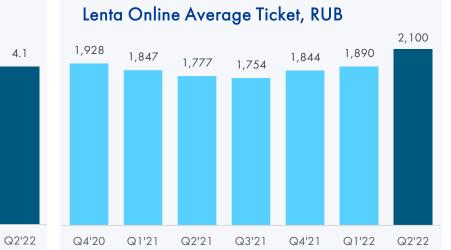
LOGISTIC CAPABILITIES



ONLINE OPERATING RESULTS¹







Online Sales Split²

Unique Set of Assets to Become a Champion in Online

28% Share of Online Partners in Total Online Sales

> 49% Share of Lenta Online and C&C in Total Online Sales

> > 23% Share of Utkonos in Total Online

Sales



254 нмз

Convertible to hybrid / darkstores Strong Commercial Terms

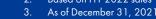
- Wide range with strong purchase power
- Great choice of 35+ SKUs
- Unique offer of best-inclass PL

Significant Online Customer Traffic³

- 95% Brand awareness
- 64 mn citizens in catchment area
- 21 mn loyalty card holders

19





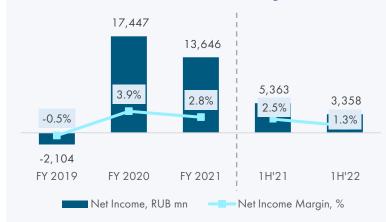
H1 2022 FINANCIAL RESULTS IAS 17



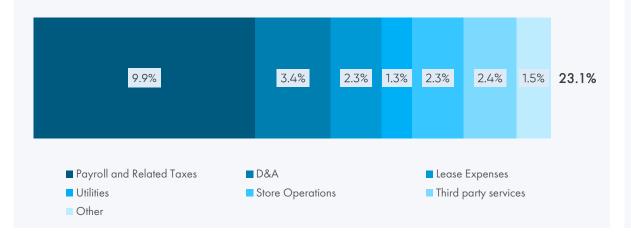
39,315 39,242 33,959 17,472 15,409 8.8% 8.1% 8.0% 5.9% 8.1% FY 2019 FY 2020 FY 2021 1H'21 1H'22 EBITDA, RUB mn ____EBITDA Margin, %

EBITDA and EBITDA Margin

Net Income and Net Income Margin



SG&A as % of Total Sales



CapEx

RUB **7.2** bn

+43.3% y-o-y growth

Accelerated pace of new organic store openings and expenses related to the integration of Billa stores.

Debt Position and Leverage

69,901



LENTA DIVIDENDS

Dividend Policy

- Dividend Policy was approved by the Board in November 2021.
- Key Dividend Policy principals:
 - the Company intends to pay dividends on an annual basis. However, the Company may also pay interim dividends, provided that its current financial position is sustainable;
 - the dividend payout shall depend on the performance of the Company and its subsidiaries;
 - the average amount of dividends for a calendar year should not exceed 100% of FCF of the Company for the respective reporting period, provided that the Net Debt/EBITDA ratio based on figures in the Consolidated Financial Statements (IAS 17) is lower than 1.5x, and the Company is allowed to make an adjustment for seasonal fluctuations in working capital;
 - if the Net Debt/EBITDA ratio is lower than 1.0x, the amount of paid dividends can exceed 100% of FCF of the Company;
 - if the Net Debt/EBITDA ratio is higher than 1.5x, the Company may move to a policy, whereby an average annual amount of dividends shall not exceed 50% of FCF for the respective reporting period, until the Net Debt/EBITDA ratio returns to 1.5x or below.

Lenta's Strategic Priorities in Capital Allocation

Maintain healthy Leverage: long-term target of 1.5x

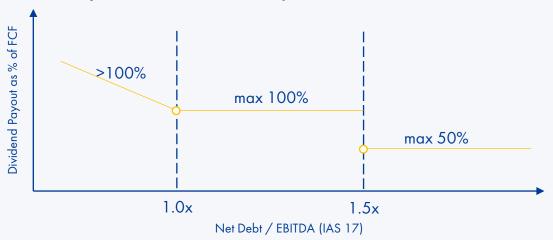




- Existing stores renovation
- New stores opening and online channel development
- Industry consolidation

Distribute dividends

Dividend Payout Determination Principle



Appendices



QUARTERLY OPERATIONAL DATA

	FY'19	Q1′20	Q2′20	Q3′20	Q4′20	FY'20	Q1′21	Q2′21	Q3′21	Q4'21	FY'21	Q1′22	Q2′22
Total sales, RUB bn	417.5	106.0	111.0	104.4	124.2	445.5	107.3	110.8	118.2	147.3	483.6	132.4	130.1
Retail sales	408.0	104.4	109.1	102.3	121.8	437.5	105.9	109.0	116.1	144.8	475.8	130.5	128.7
Hypermarkets	373.0	94.5	99.7	93.3	111.7	399.3	96.2	99.5	99.5	121.7	416.8	104.7	101.9
Small Formats	35.0	9.8	9.4	8.9	10.1	38.2	9.7	9.6	16.6	23.2	59.0	23.7	24.3
Utkonos	-	-	-	-	-	-	-	-	-	-	-	2.2	2.6
Wholesales	9.5	1.7	1.9	2.1	2.4	8.1	1.4	1.7	2.2	2.5	7.9	1.8	1.4
Number of stores	380	380	379	386	393	393	394	406	674	757	757	795	809
Hypermarkets	249	249	248	250	254	254	254	255	255	254	254	254	254
Small Formats	131	131	131	136	139	139	140	151	419	503	503	541	555
Selling space, k sqm	1,489	1,489	1,482	1,494	1,519	1,519	1,522	1,529	1,726	1,755	1,755	1,772	1,779
Hypermarkets	1,379	1,379	1,371	1,379	1,401	1,401	1,404	1,407	1,407	1,401	1,401	1,401	1,401
Small Formats	110,7	110,7	111,1	115	118	118	118,4	122	319	354	354	371	377
LFL retail sales growth	0.1%	4.0%	10.1%	3.0%	4.0%	5.4%	1.3%	(2.6%)	3.5%	7.0%	2.4%	7.8%	2.6%
Hypermarkets	(0.7%)	3.2%	10.0%	2.7%	4.3%	5.1%	1.9%	(2.3%)	4.2%	7.9%	3.1%	8.6%	2.5%
Small Formats	11.8%	12.4%	11.6%	5.6%	0.6%	9.5%	(5.0%)	(5.7%)	(4.0%)	(2.8%)	(4.3%)	(0.1%)	2.9%
LFL traffic growth	0.0%	2.0%	(11.3%)	(5.7%)	(8.1%)	(5.5%)	(9.3%)	5.8%	(1.2%)	(3.0%)	(2.1%)	(1.4%)	(5.5%)
Hypermarkets	(1.6%)	0.4%	(10.8%)	(5.6%)	(7.4%)	(5.8%)	(8.1%)	5.4%	(0.4%)	(2.3%)	(1.5%)	(1.0%)	(6.1%)
Small Formats	10.0%	9.6%	(14.0%)	(5.9%)	(11.6%)	(3.9%)	(14.7%)	7.7%	(5.0%)	(6.3%)	(5.0%)	(3.6%)	(3.0%)
LFL ticket growth	0.1%	2.0%	24.2%	9.2%	13.2%	11.6%	11.6%	(7.9%)	4.7%	10.4%	4.7%	9.4%	8.6%
Hypermarkets	0.9%	2.8%	23.2%	8.8%	12.6%	11.6%	10.9%	(7.3%)	4.6%	10.5%	4.6%	9.7%	9.2%
Small Formats	1.6%	2.6%	29.8%	12.3%	13.7%	14.0%	11.3%	(12.4%)	1.1%	3.7%	0.8%	3.6%	6.1%

BALANCE SHEET (IFRS 16)

Assets, RUB mn	30 Jun 2022	31 Dec 2021	31 Dec 2020	Equity and Liabilities RUB mn	30 Jun 2022	31 Dec 2021	31 Dec 2020
Non-current assets				Total Equity	130,191	106,961	94 481
PP&E	176,346	170,370	163 901	Non-current liabilities			
Right-of-use assets	55,718	59,720	33 771	Long-term borrowings	25,975	66,912	45 941
Intangible assets	5,977	3,064	2 581	Long-term lease liabilities	50,712	54,150	31 327
Other non-current assets	17,922	9,126	1 003	Other non-current liabilities	8,101	7,989	6 523
Total non-current assets	255,964	242,281	201 256	Total non-current liabilities	84,788	129,051	83 791
Current assets				Current liabilities			
Inventories	53,849	51,353	42 072	Trade and other payables	53,211	74,031	61 466
Trade and other receivables	6,668	13,125	10 903	Short-term borrowings and short-term	57,154	21,502	33 01 1
Advanced paid	4,912	2,903	1 754	portion of long-term borrowings			2.114
Cash and cash equivalents	13,228	33,326	21 809	Short-term lease liabilities	6,148	6,398	3 114
Other current assets	2,336	300	668	Other non-current assets	5,464	5,345	2 598
Total current assets	80,993	101,007	77 205	Total current liabilities	121,977	107,276	100 189
Total assets	336,957	343,288	278 461	Total liabilities	206,766	236,327	183 980
				Total equity and liabilities	336,957	343,288	278 461

FY 2021 KEY FINANCIAL HIGHLIGHTS

RUB mn		IFRS 16		IAS 17			
	FY 2021	FY 2020	Change	FY 2021	FY 2020	Change	
Total Sales	483,641	445,544	8.6%	483,641	445,544	8.6%	
Gross Profit	111,361	101,816	9.4%	111,107	101,494	9.5%	
Gross Margin (%)	23.0%	22.9%	17 bps	23.0%	22.8%	19 bps	
SG&A	(91,447)	(80,114)	14.1%	(93,066)	(81,538)	14.1%	
SG&A as % of Total Sales	-18.9%	-18.0%	-93 bps	-19.2%	-18.3%	-94 bps	
EBITDA	46,885	44,919	4.4%	39,242	39,315	-0.2%	
EBITDA Margin	9.7%	10.1%	-39 bps	8.1%	8.8%	-71 bps	
Operating Profit	25,422	29,286	-13.2%	23,348	27,595	-15.4%	
Operating Profit Margin	5.26%	6.6%	-132 bps	4.8%	6.2%	-137 bps	
Net Interest Expenses	(8,428)	(8,902)	-5.3%	(4,923)	(6,217)	-20.8%	
(Net FX Loss)	(524)	(386)	35.8%	(497)	(247)	101.2%	
Profit Before Income Tax	16,470	19,998	-17.6%	17,928	21,131	-15.2%	
Net Income	12,480	16,541	-24.6%	13,646	17,447	-21.8%	
Net Income Margin	2.6%	3.7%	-113 bps	2.8%	3.9%	-109 bps	

1H 2022 KEY FINANCIAL HIGHLIGHTS

RUB mn		IFRS 16		IAS 17			
	H1 2022	H1 2021	Change	H1 2022	H1 2021	Change	
Total Sales	262,459	218,088	20.3%	262,459	218,088	20.3%	
Gross Profit	63,102	49,722	26.7%	62,839	49,807	26.4%	
Gross Margin (%)	24.0%	22.8%	120 bps	23.9%	22.8%	144 bps	
SG&A	-59,299	-42,103	43.5%	-60,504	-41,325	43.7%	
SG&A as % of Total Sales	-22.6%	19.3%	364 bps	-23.1%	18.9%	375 bps	
EBITDA	20,686	17,472	0.2%	15,409	20,647	-11.8%	
EBITDA Margin	7.9%	8.0%	-159 bps	5.9%	9.5%	-214 bps	
Operating Profit	7,991	9,847	-26.6%	6,593	10,884	-33.0%	
Operating Profit Margin	3.0%	4.52%	-195 bps	2.5%	4.99%	-200 bps	
Net Interest Expenses	-4,910	-2,331	32.3%	-2,455	-3,711	5.3%	
(Net FX Loss)	1,253	-610	-312.7%	357	-589	-158.5%	
Profit Before Income Tax	4,334	6,906	-34.2%	4,495	6,584	-34.9%	
Net Income	3,230	5,363	-36.7%	3,358	5,105	-37.4%	
Net Income Margin	1.2%	2.5%	-111 bps	1.3%	2.3%	-118 bps	

FY 2021 CASH FLOW STATEMENT

		IFRS 16		IAS 17			
RUB mn	FY 2021	FY 2020	Change	FY 2021	FY 2020	Change	
Profit before Income Tax	17,928	21,131	-15.2%	16,470	19,998	-17.6 %	
Net adjustments for loss on disposal of assets, impairment, depreciation & amortization, and other	21,572	19,493	10.7%	30,650	26,190	17.0%	
Movement in Working Capital	2,076	(2,370)	-	2,319	(2,437)	-	
Cash Generated from Operating Activities	41,576	38,254	8.7%	49,439	43,751	13.0%	
Net Interest & Income Tax Paid	(7,991)	(11,046)	27.7%	(11,560)	(13,763)	16.0%	
Net Cash from Operating Activities	33,585	27,208	23.4%	37,879	29,988	26.3%	
Net Cash Used in Investing Activities	(30,815)	(7,409)	-315.9%	(30,779)	(7,374)	317.4%	
Net Cash generated from / (used in) Financing Activities Effect of exchange rate on cash and cash equivalents	9,218	(71,447)	-	4,888	(74,262)	-	
	(471)	52	-	(471)	52	-	
Net Increase / (Decrease) in Cash and Cash Equivalents	11,517	(51,596)	-	11,517	(51,596)	-	

1H 2022 CASH FLOW STATEMENT

RUB mn		IFRS 16		IAS 17			
	H1 2022	H1 2021	Change	H1 2022	H1 2021	Change	
Profit before Income Tax	4,334	6,584	-34.2%	4,495	6,906	-34.9%	
Net adjustments for loss on disposal of assets, impairment, depreciation & amortization, and other	16,834	14,216	18.4%	11,328	10,740	5.5%	
Movement in Working Capital	-17,929	-10,353	-73.2%	-17,897	-10,216	-75.2%	
Cash (used in)/generated from operating activities	3,239	10,447	-69.0%	-2,074	7,430	-	
Net Interest & Income Tax Paid	-7,946	-4,704	68.9%	-5,477	-3,323	64.8%	
Net Cash generated from/(used in) Operating Activities	-4,707	5,743	-	-7,551	4,107		
Net Cash Used in Investing Activities	-7,340	-4,851	51.3%	-7,359	-4,868	51.2%	
Net Cash generated from / (used in) Financing Activities	-7,914	7,774	-	-5,051	9,427	-	
Effect of exchange rate on cash and cash equivalents	-138	-615	-77.6%	-138	-615	-77.6%	
Net Increase / (Decrease) in Cash and Cash Equivalents	-20,099	8,051	-	-20,099	8,051	-	

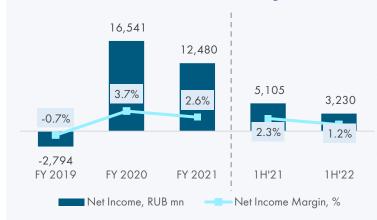
H1 2022 FINANCIAL RESULTS IFRS 16



EBITDA and EBITDA Margin



Net Income and Net Income Margin



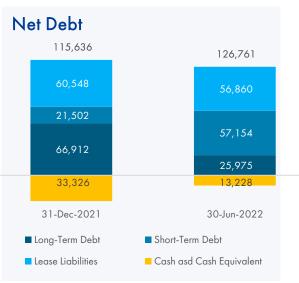
SG&A as % of Total Sales



CapEx RUB 7.2 bn

+43.3% y-o-y growth

Accelerated pace of new organic store openings, continuing IT development costs, and expenses related to the integration of Billa stores.



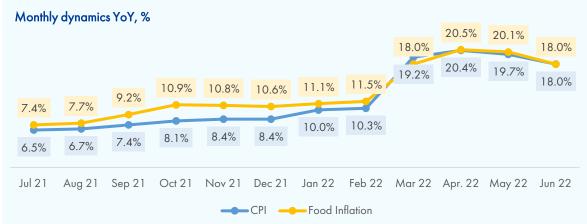
MARKET – INFLATION AND INCOME TRENDS



1Q'19 2Q'19 3Q'19 4Q'19 Q1'20 Q2'20 Q3'20 Q4'20 Q1'21 Q2'21 Q3'21 Q4'21 Q1'22



CPI AND FOOD INFLATION









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